

NOCTI is a leading provider of high-quality occupational competency assessment products and services to secondary and post-secondary educational institutions in the United States and around the world.

The **Graphic Arts Education and Research Foundation (GAERF)** is an organization whose mission is to advance knowledge and education in the field of graphic communications by supporting programs that prepare the workforce of the future.

NOCTI

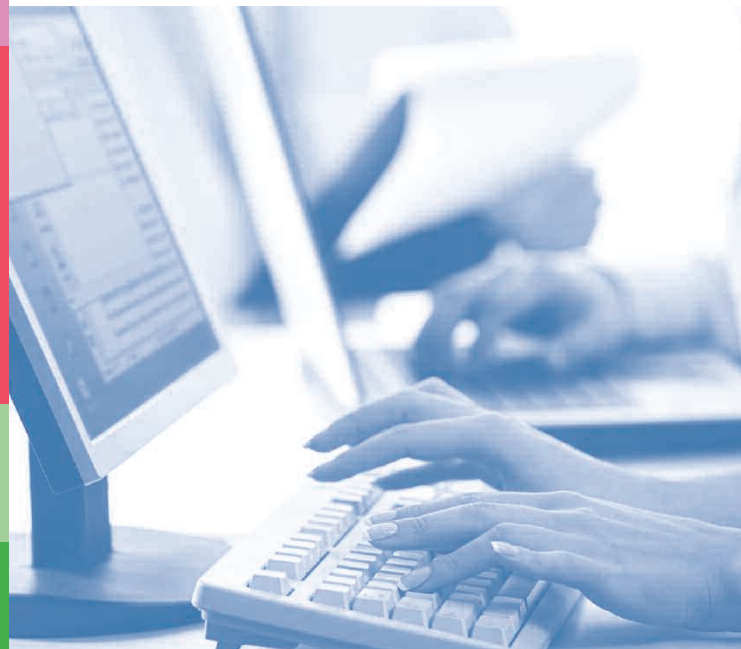
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Promoting the Future of Graphic Communications through Certification



NOCTI

PRINT & ED





Certification

Certification has become an important career credential for students and employers. From an employer's perspective, certification serves as a means of validating technical expertise, improving profitability and retaining talent. To the student, certification offers immediate value by enhancing job advancement, increasing job security, and improving compensation. For those who are pursuing further education, certification can result in the granting of college credits.

PrintED, administered by the Graphic Arts Education and Research Foundation (GAERF), is a national accreditation and certification program, based on industry standards, for graphic communications courses of study at the secondary and post-secondary levels. Employers in the graphic communications industry require a highly skilled workforce. PrintED certification helps to meet this need by recognizing individuals who have mastered the knowledge and skill set needed to succeed.

Benefits of PrintED Certification

- Validates that an individual has attained a specific level of knowledge and skill set in graphic communications, a mark of distinction that sets one apart.
- Provides external validation of having achieved a recognized level of expertise in the field, improving marketability.
- Demonstrates a commitment to the profession and to professional growth, factors that can affect one's career advancement.
- Gives the "edge" needed to compete in a global workforce.

PrintED Pre-Assessment Tests

PrintED pre-assessment tests are available in three accreditation areas: Introduction to Graphic Communications, Offset Press Operations, and Digital File Preparation.

The purpose of the pre-assessments is to establish baseline knowledge and skills of the students. Teachers can then use the information gained in the pre-assessment report to make instructional decisions about student strengths and needs. Students

in PrintED applicant and accredited programs are eligible to take the PrintED pre-assessments. GAERF has partnered with NOCTI to deliver the online pre-assessments at a cost of \$15 per test.

Examination Eligibility

In order to participate in the online examinations, students must meet the following requirements:

- Be enrolled in a PrintED accredited program
- Have completed a curriculum that incorporates PrintED competencies
- Have mastered at least 80% of the required hands-on tasks in any one accreditation area

Achievement Levels

- **Certificate of Completion**
Students who achieve a minimum passing score on the examination will be awarded a *Certificate of Completion*.
- **Certification**
Students who achieve a high passing score on the examination will be awarded a *Certification*.
- **Certification with Distinction**
Students who achieve an exceptional score on the examination will be awarded a *Certification with Distinction*.



Examination Administration

Proctored online examinations in Introduction to Graphic Communications, Digital File Preparation, and Offset Press Operations are conducted at PrintED accredited schools. The examinations are administered on the dates and at the times chosen by the instructor.

Examination Delivery

GAERF has partnered with NOCTI to deliver the online examinations at a cost of \$30 per each examination. NOCTI provides a state-of-the-art secure online assessment service that is easy, efficient and convenient.

Questions

If you have questions about the examinations, contact NOCTI at (800) 334-6283 or visit www.nocti.org. For additional information, contact Eileen Cassidy, GAERF Director, at (866) 381-9839 or ecassidy@npes.org.

