

For Immediate Release
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GAERF[®] APPROVES FUNDING FOR THREE NEW GRANTS

The Graphic Arts Education and Research Foundation (GAERF[®]) has approved three new grants, supporting a variety of projects designed to enhance industry education at every level. This brings the total funding distributed by the Foundation since its inception to over \$4.5 million. More than forty-five institutions have received GAERF funding.

Evanston Township High School received a GAERF mini-grant of \$2,500 to support the first edition of a student-produced magazine profiling exceptional people in the city of Evanston, Illinois, who have overcome difficulty to achieve success. Students will determine the content of the magazine, interview subjects, photograph them, design the magazine and produce digital prepress files for printing. In addition, they will work with Universal Press of Evanston on the prepress process and will attend the printing session.

“This project aims to promote a collaborative spirit between community and school, as well as having students realize their artistic talents in a professional format involving real life skills and knowledge,” says Pamela Sloan, faculty member in Fine Arts & Graphics at Evanston Township High School. For further information, contact Pamela Sloan at sloanp@eths.k2.il.us or (847) 424-7156.

The Printing Industry of the Carolinas, Inc. (PICA) received a GAERF mini-grant of \$2,500 to offer a series of programs for educators at their fall conference. The Educator Segment of the conference program included three separate teacher-specific sessions, as well as opportunities for teachers to attend industry sessions. Jeff Stoudt, Vice President of Education and Members Services at PICA, says one key goal of this effort is to promote PrintED[®], GAERF’s national accreditation and certification program.

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“We want to impress upon the state education departments, school systems and individual graphics programs the benefits of PrintED accreditation and the process to achieve it,” says Stoudt. For further information, contact Terrie Duncan at tbduncan@picanet.org or (704) 357-1150.

The third new grant announced by GAERF will continue the Foundation’s long-standing support of GRAPHIC COMM CENTRAL, the extensive industry information and education web site managed by Virginia Polytechnic Institute and State University in Blacksburg, Virginia. Founded in 1997, GRAPHIC COMM CENTRAL provides a vehicle for educators to access and share curriculum materials and other resources, and for students to locate reference materials, explore advanced education options, and learn about career opportunities in graphic communications. For further information, visit <http://teched.edu/gcc>.

In addition to the grant-making program and PrintED, the Foundation administers MAKE YOUR MARK® in Graphic Communications, a campaign to raise student awareness of the industry and its diverse career opportunities.

For more information about GAERF, visit the Foundation’s web site at www.gaerf.org or contact GAERF toll free at (866) 381-9838 or at gaerf@npes.org.